



Custom Research

Choose the Leader in Custom Market Research...

Our custom research studies provide the specific in-depth market intelligence that helps companies succeed. BCC Research custom research has been used for decades by business executives like you to help formulate and support strategic business decisions that affect the growth and profitability of your company. Our expert analysts work closely with you to structure a study that will deliver the specific results needed. All discussions, including preliminary inquiries, are confidential.

Use Our Custom Research to:

Introduce a new product, enter a new market, compare newly-developed technology to the existing marketplace, measure the current competition, or make any other key decisions affecting the ability to compete successfully.

Why Choose BCC Research?

- Broad and deep custom market coverage in nineteen major industrial and technology markets.
- More than seventy experts located in global locations who are specialists in their areas.
- Exclusive access to the precise data and analysis you need.
- The advantage of working with an analyst who knows your markets, has key market contacts, knows where to find the reliable data, and employs proven forecast methodology.

Past Custom Studies Include:

- Rare Earths and the Mt. Weld deposit (Australia)—commissioned for a major advanced materials manufacturer.
- Global commodity organic chemical study—produced for a multi-national chemical company.
- Analysis of clinical costs and regional differences—conducted on behalf of a prominent healthcare provider.
- Engineering plastics market—conducted analysis for a major plastics manufacturer.



Industrial/Technology Markets for Custom Studies:

- Advanced Materials
- Advanced Transportation Technology
- Biotechnology
- Chemicals
- Energy & Resources
- Engineering
- Environment
- Food & Beverage
- Fuel Cell & Battery Technologies
- Healthcare
- Information Technology
- Instrumentation & Sensors
- Manufacturing
- Membrane & Separation Technology
- Nanotechnology
- Pharmaceuticals
- Plastics
- Safety & Security
- Semiconductor Manufacturing

To discuss a custom research study, call 866-285-7215 (U.S. & Canada) or 1-781-489-7301 (outside the U.S.). E-mail sales@bccresearch.com.
www.bccresearch.com



Experienced Analysts • Targeted Research • Reliable Data

BCC Research Analysts:

- Are recognized experts in the technical markets they cover
- Hold doctorates or other advanced degrees and many have over 20 years experience in their field
- Use their deep knowledge of specific technical markets to identify and quantify market growth drivers as well as factors that can slow market growth
- Employ proven methodology to obtain comprehensive data

Sample Information in a BCC Custom Research Study:

- Growth forecasts for the market or industry segments that you desire.
- Expert analysis of specific technologies requested.
- Comprehensive determination of the current market position, status, and impact of key market players in the industry.
- Impact of technology change on the market place.
- Detailed examination of government, industry, and academic support for research.
- Identification and analysis of important patents.

About BCC Research

Founded in 1971, BCC Research is a leading information resource producing high-quality market research and forecasting reports, custom research, and newsletters.

BCC's market research reports explore major economic, scientific, and technological developments in industrial, pharmaceutical, and high technology organizations. Industry analysis and market forecasts for advanced materials, high-tech systems and components, nanotechnology and novel processing methods are at the forefront of the company's expertise.

The company also publishes subscription-based newsletters in such areas as energy, fuel cells, and transportation. For more than 35 years, BCC's in-depth market analysis has provided businesses with the insight needed to make intelligent and strategic business decisions.

Some of Our Report Buyers:

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Agilent Technologies Inc.
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